

Ashley Olafsen

A Forbes-featured 5x founder with a passion for helping people and businesses unlock their full potential



BIO

With extensive experience across innovation hubs, startups, and small teams, Ashley is a trusted force multiplier who turns big ideas into seamless operations, scalable systems, and impactful results. As founder of Beacon Impact Advisors, Ashley helps high-net-worth individuals turn wealth into meaningful impact. She curates socially impactful opportunities based on each donor's personal values. At the Harvard Innovation Labs, Ashley leads community programming for over 3,000 student founders annually. As Chief of Staff at Old Girls Club, she streamlines operations, scales core programming, and cultivates thoughtful growth. She has advised over 500 founders on funding strategy, pitch refinement, go-to-market planning, and sales strategy. At Visionaria Consulting, she has built high-performing sales funnels and driven over \$1.8M in revenue. Co-Founder of MOVE, Ashley spent eight years designing empowerment workshops and programs for young women—an early commitment to inclusive, purpose-driven spaces that continues to guide her work today.

FEATURED TOPICS

- How to: Curate Your Philanthropic Portfolio
Audience: High-net worth women & families. Angel investing groups, etc.
- Strategies for Building Authentic Confidence
Audience: College-aged and young women
- How to: Pitch Yourself with Confidence
Audience: College-aged entrepreneurs or first-time founders

SELECTED SPEAKING ENGAGEMENTS

- TEDx
- Boston University
- Brown University
- Northeastern University
- University of Massachusetts Amherst,
- Dartmouth College
- MASSCue
- Saint Mark's School

TESTIMONIALS

"Ashley is a phenomenal speaker. We invited Ashley to Northeastern's startup incubator for female founders... and our cohort was in awe with her communication skills and her extraordinary ability to inspire. It wasn't a surprise that we had to invite her once again to give a workshop on pitching yourself, in which she surpassed all of our expectations. Ashley is an empathetic, inspiring, and confident speaker - we're so lucky to have worked with her!"
— Fernanda Lopez, Northeastern WISE

"Ashley captivated the hearts and minds of 2,000 education professionals... She was passionate and empowering, moving the entire audience to their feet. She truly is a changemaker"
— Rayna Freedman, MASSCue Board Director